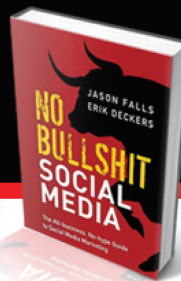


Jason Falls

Speaker | Author | Influencer



"One of the great many things about Jason Falls is he knows how to inform and entertain in a very accessible, authentic and human way. And he's not an asshole. He's a very intelligent and nice guy and a great speaker."

Amy Cosper, Editor-in-Chief, Entrepreneur



Featured In

Forbes

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THE WALL STREET JOURNAL.

Jason Falls has enlightened audiences in seven countries and on three continents.

His unique approach combining humor and insight from the perspective of a day-to-day marketing practitioner stirs audiences to action and reaction. One TBEX North America attendee said of his talk in 2016, "My mind is blown. We have to rethink how we approach our audience now."

From industry events like South by Southwest and Inbound to trade shows and association events like the SEMA Show and Real Green Systems, Falls's talks deliver high value for attendees and organizers. His mix of Southern charm, wit and witticisms and deep digital marketing experience with big brands and agencies make him the perfect balance of informative and entertaining.

Noted as an early adopter and influencer in the social media marketing space, Falls's speaking resume dates back to the mid-2000s and has covered everything from basic how-to's to thought provoking talks that impact marketplace trends. His lectures and workshops featuring smart advice for small businesses have touched thousands of entrepreneurs and marketers around the U.S.

Book Jason Falls for Your Next Event!

Most Requested Programs

What Are They Saying About You?

Exclusive conversation research customized for your organization, all included in the cost of Jason's keynote speech. Your audience will learn actionable data about your industry's audience or topic of your choice mined from online conversations. Publish and distribute the research to your attendees, too!



Winfluence: How Influencer Marketing Can Change Your Business ... For the Good

Influencer marketing is beyond fad stage, but understanding which influencers are right and how much to spend, expect and more is a muddled mess. Jason clears the water and sets you on course to win!

"Jason's not afraid to tell the world exactly what he thinks ... and brands are better off for listening to his 'no b.s.' advice.

He's a thoughtful individual, effective communicator, and insightful consultant."

*– Peter Kim, Dital Experience Director –
The Bicester Village Shopping Collection*

Representative Clients

cafe
press

JIM BEAM



General Motors

FIREBALL
WHISKY

Rawlings
EST. 1887

Humana

There is No Fresh Broccoli

Why do we keep asking the same questions about social media and digital marketing over and over again? There are six key components to a blueprint for digital success. They haven't changed for 10 years. They won't likely change for another 10. Learn them with this fun and engaging talk.

Holy Smokes!

The key to standing out as signal amongst the online noise today is through amazing content. Learn what makes content marketing sizzle, see examples of small, medium and large brands connecting with consumers with Holy Smokes! content and see how your business or brand can do it, too.

Marketing Measurement Made Simple

What is the ROI of social media? Of email marketing? Of digital marketing? Forget the complicated algorithms and multi-tabbed spreadsheets! Learn how to make digital marketing measurement simple from the No BS author himself. Calculators not required.

For videos, content and more, visit www.jasonfalls.com
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